

# renakuai product designer

**portfolio:** renakuai.com | **blog:** medium.com/@renakuai | **email:** rena.kuai@gmail.com

## education

**MIT (Massachusetts  
Institute of Technology)**  
2008 - 2012  
BS in Management Science

## skills

Wireframing  
Prototyping  
User research  
Analytics  
Information architecture  
Stakeholder interviews  
Requirements gathering  
User personas  
Journey mapping  
Product roadmaps  
HTML & CSS

## main tools

Sketch  
InVision  
Principle  
Marvel  
Zeplin  
Illustrator  
Photoshop  
Usertesting.com

## experience

### Senior UX Designer

**CloudBees | Jan 2019 - Present**

Lead UX Designer for DevOptics, a devops analytics tool. Responsible for the end to end design process of DevOptics from research to delivery, making complex workflows simple and user-friendly, and making metrics more meaningful through design.

### Product Designer

**StatMuse | May 2016 - Dec 2018**

Lead and only Product designer at StatMuse a sports analytics startup. Responsible for the end to end design process for all web + mobile products. Notable achievements included creating a mobile app from scratch and revamping the web strategy through user research.

### Freelance Product Designer

**Freelance | Jan 2017 - Present**

Helping small organizations create user experiences that promote growth. Rehauled an entire web experience for a sports media + entertainment company and also designed a complex, live video streaming mobile application from scratch

### Product Manager

**Barkbox | Jan 2016 - Apr 2016**

Lead Product Manager for Barkshop.com, Bark & Co's e-commerce arm. Launched a viral social media campaign and a more streamlined Barkshop.com user experience.

### Product Manager

**Citibank | Oct 2014 - Jul 2015**

Product Manager for CitiDirect BE, an enterprise banking platform. Brought a focus on user experience and research to the team.

### Mobile Business Analyst

**Standard & Poor's | Aug 2012 - May 2014**

Mobile Business Analyst for a financial services company. Developed 2 financial data iPad apps for enterprises.